

Following consideration of all responses given during the SCI consultation 10 February – 23 March 2016, a list of recommended alterations to the draft document can be found below, along with the reasons behind the changes in grey.

- The heading 'Executive Summary' should be changed to 'Document Summary' – *As the term 'Executive' can be deemed to be exclusive.*
- The use of acronyms should be reviewed and kept to a minimum in order to make the document as comprehensive as possible – *Therefore making the document more inclusive and easier to understand.*
- Additional paragraph should be added emphasising the use of Parish communication wherever possible, including their own social media, websites and newsletters – *The use of online media other than Herefordshire Council's own has been highlighted and the fact that so many Parish Councils now have sites and media feeds that can be utilised.*
- It should be made clear that all have the opportunity to register their interest with the planning department in order to stay informed. All media should include details of how to do this – *This will make it easier for those wanting to receive communication in the future.*
- The label 'Harder to hear' groups should no longer be used, as it is possible to classify most sections of society (other than those pro-actively engaged in the planning process) under this heading. Instead, the council's pledge to utilise a variety of methods to communicate and engage with the broadest cross-section of the county population should be emphasised – *All social groups should feel assured that the Council will endeavour to use the most appropriate means to involve them in the planning process.*
- It should be made clear that press releases will be sent to all major county publications. Public planning notices for all major applications will continue to be sent to the Hereford Times – *In order to keep the public informed.*
- The Woodland Trust will be included as a general consultee – *To ensure they are given the opportunity to respond on environmental matters.*
- Section 10 Town and Country Planning Development Management Procedure Order now 2015 not 2010 – *Due to amendments to legislation.*
- Parish Councils should be added to the list of general consultation bodies – *Therefore keeping parish representatives fully informed and able to communicate accurate information to members of the parish as well as hopefully encouraging response to consultation.*
- A review of the planning section of the council website – *In order to make it as user-friendly as possible.*
- 'Impact on the historic environment, heritage assets and their setting' will be added as an additional bullet point to the Relevant Planning Matters list in section 10.8 – *To cover the historic aspect as well as nature conservation.*
- An 'easy read' version of the document will be made available.